

# The CARA Group



In today's business landscape, when disruption and uncertainty have become the new norm, having a skilled, change-agile workforce is critical to company performance. At The CARA Group, we equip our clients with the strategies and skills needed to not only navigate, but to thrive in the face of change.

**Does your workforce need help navigating organizational change?**


**Are you struggling with upskilling, reskilling, and manager development?**


Turnover, skill gaps, and management challenges may seem daunting, but they also present unique opportunities for growth and innovation. Our award-winning solutions are proven to prepare your workforce to embrace change, develop new skills, and perform. Even amidst uncertainty.


## CARA solves your toughest organizational challenges:


 **LEADERSHIP DEVELOPMENT**  
Developing resilient leaders who coach and empower teams to high performance

 **UPSKILLING**  
Developing knowledge, skills, and abilities

 **DIGITAL TRANSFORMATION**  
Ensuring effective system implementation through adoption and sustainment

 **MANAGING CHANGE**  
Engaging leadership, employees, and key stakeholders to deliver ROI on organizational change

 **MANAGING A HYBRID WORK ENVIRONMENT**  
Supporting the move to new ways of working including communications, technology, process and culture change

 **ENSURING ACCESSIBILITY**  
Ensuring content is accessible so that all employees have equal access to change and learning content





## The CARA approach:

Your company, culture, and employees are unique. We work with you to design a custom solution tailored to achieve maximum value for your investment in the minimum amount of time.

**Discovery:** It starts with a brief meeting to address a series of questions that help us understand your team, your challenges, your timeframe, and your budget.

**Solution:** Our Solutions Architect then creates a solution blueprint, including our approach, solution, key deliverables and milestones. This serves as our contracted statement of work.

**Collaborative Execution:** Upon starting the engagement we work with you to create a detailed project plan. We then execute the plan sharing expertise, guidance, and support along the way. And, when changes pop up, we flex to your needs.

**Client Satisfaction:** This process enables continuous two-way dialogue throughout the project, including: progress updates, addressing concerns, managing performance, and seeking feedback.

We believe that you deserve the best customer experience. That's why almost 100% of our clients would refer Us to a friend or colleague.

## Why CARA?

Our award-winning solutions combine strategic thinking with best-in-class solution design. We design and deliver interactive and engaging content for Organizational Change and Learning solutions that are tailor-made to ensure your employees change, learn and grow.

Our commitment to client success is unsurpassed, with a net promoter score of 99% and 97% of Fortune 500 clients choosing to work with us again and again.

